



Aurora Economic Development Corporation

Board of Directors Meeting

AGENDA

Date: September 17, 2024 **Time:** 11:00 – 11:30 a.m. **Format:** The Aurora Armoury

Attendees: Marilee, Tim, Mayor Mrakas, Councilor Gililand, Sep, Tracy,

Non-Attendees: Mae, Keith, Nima, Richard

Regrets: Bill, Owen

1. Call to Order and Land Acknowledgment

Chair called the meeting to order at 11:10am and shared the Land Acknowledgment.

2. Approval of the Agenda

Recommendation

THAT the agenda be approved: Tim; Second-Sep

3. Declarations of Conflict - none

4. Approval of Previous Minutes

Recommendation

THAT the previous minutes from the May 14, 2024 meeting be approved: Tracy;
second; Tim

5. Chair's Address (5 mins)

Marilee Harris, Chair

Marilee welcomed all and noted that Sandra Ferri is away, however with her recent retirement announcement, on behalf of the AEDC Board the Chair would like too recognize Sandra's contribution to the Town, the AEDC and the business community through her unprecedented collaboration. Her work with the Town, Economic Development Staff and the board is greatly appreciated. Sandra's retirement is effective Dec. 31, 2024, with Alison Mumford taking over as Executive Director effective January 1, 2025.

6. Regular Business

6.1 Communications

6.1.1 Town Updates

- Mayor Tom Mrakas | Marco Ramunno
Mayor updated the Board on the Town Square grand opening starting Sept. 21st. Mayor announced the official naming of the new Fire Hall in honour of Chief Lang. Mayor appointed to AMO Directors and shared background on the association and his role in representing Aurora and the Region.
Marco updated on the hotel development and responded to questions regarding advocacy for the St. Johns Sideroad interchange with the Region and Province.



6.2 Advocacy

6.2.1 Aurora Chamber Update

Sandra Ferri, President & CEO, Aurora Chamber of Commerce
Moved item to next meeting; Sandra away.

7. Action Items Update

7.1 Emerging Aurora Update

Lisa Hausz, Manager, Economic Development
Moved to next meeting due to timing and the Downtown Collaboration event immediately following the Board meeting.

8. Other Business

8.1. Governance update

Lisa Hausz, Manager, Economic Development
Solicitor, Patricia DeSario to attend a future meeting to discuss the Corporations Act Changes and impacts for the Board
Chair called for volunteers for a Governance Committee to work with staff on a number of items: Corporation documentation; Succession Planning; By-law/Articles updates.
Tracy and Sep volunteered. Chair acknowledged their commitment and directed staff to send out a request via email to the Board for any other responses to the call for volunteers.

8.2. Recruitment update

Lisa Hausz, Manager, Economic Development
Lisa shared an update on the recruitment schedule for 2025. Marilee announced that she will not be seeking a third term, per her eligibility as Chair, and Keith has expressed his desire to remain on the Board for his second eligible term, resulting in a recruitment need of 4 positions. Chair called for volunteers for a Recruitment Committee. Tim volunteered, Chair acknowledged his commitment and directed staff to send out a request via email to the Board for any other responses to the call for volunteers.

8.3 Questions from Board Member - Tracy Smith

Tracy asked for time to ask questions of Board members regarding several projects in the Downtown that the Board could be involved and/or briefed. Many items (parking, signage, ownership engagement) are being addressed through the Downtown Action Team. Request for the Downtown Team (and all teams) report to the Board at an upcoming meeting. Other question was connecting with the Town on marketing business engagement events, aside from the Town's own events. Lisa and Tracy to connect.

9. Next Board Meeting October 8, 2024

11:30 a.m. – 1:00 p.m. Hybrid (Holland Room & Zoom)

10. Closed Session (if required) Marilee Harris, Chair

11. Adjournment *Recommendation*

THAT the meeting be adjourned at 11:32am:
Tim; second: Rachel