



Aurora Economic Development Corporation

Board of Directors Meeting

MINUTES

Date:	May 14, 2024 11:30 a.m. – 1:30 p.m.
Time:	Lunch: 11:30 a.m. – Noon Board Meeting: Noon – 1:30 p.m.
Location:	HYBRID: Holland Room or Virtual (Zoom)
Attendees:	Marilee Harris (Chair), Mae Khamissa, Sepehr Assadian, Tim Hammill, Owen Heritage, Bill Hogg, Mayor Tom Mrakas, Tracy Smith, Richard Gong, and Sandra Ferri (Aurora Chamber of Commerce)
Regrets:	Nima Khadem Mohtaram, Richard Gong, Keith Loo, and Councillor Rachel Gilliland, and Doug Nadorozny
Staff:	Lisa Hausz, Angela Haynes, and Marco Ramunno

1. Call to Order and Land Acknowledgement

We would like to start by acknowledging that the Anishinaabe lands on which we live and work are the traditional and treaty territory of the Chippewas of Georgina Island. Aurora is part of both Treaty #13 and the Williams Treaties. We acknowledge and thank them for sharing this land with us. The Town of Aurora has the important responsibility of the stewardship of this land now and into the future.

2. Approval of the Agenda

- Motion to approve: Tim H.
- Motion seconded: Tracy S.
- Passed

3. Declarations of Conflict

- None



4. Approval of Previous Minutes

Recommendation(s)

- THAT the previous minutes from April 10, 2024 meeting be approved.
- Motion to approve: Owen H.
- Motion seconded: Mae K.
- Passed

5. Chair's Address

Marilee Harris, Chair

- Welcome to new members (in person).

6. Regular Business

6.1 Communications

6.1.1 Town Updates

Doug Nadorozny, CAO

- None

6.1.2. Development Updates

Marco Ramunno, Director, Planning & Development Services

Official Plan

- Council adopted the Town's Official Plan
- York Region submitted some revisions

Honda Dealership

- Will be relocating – New location is beside the Mercedes Benz dealership
- Creates 200+ jobs

Housing Development

- Residential developments that are going to market in the Fall
 - Shining Hill
 - Treasure Hill

6.2 Advocacy

6.2.1. Aurora Chamber Update

Sandra Ferri, President & CEO, Aurora Chamber of Commerce

- Explore Aurora



- Women’s Summit (May 23, 2024 | 9:00 – 2:00 p.m.)
- Street Festival (June 2, 2024) – Sold out (500+ booths/stalls)
- EmpowerHER (March 5 & 26 & April 18)
- Mastermind

7. Action Items Update

7.1 Projects Update

Lisa Hausz, Manager, Economic Development

Upcoming Deliverables

- Cybersecurity Pop-up Training Escape Room | June 2, 2024 (onward)
 - Vacant Dental Office, 15157 Yonge Street
 - Pop-up will attract people to the downtown core
- Resource Alliance | Megalab | October 17, 2024

OKRs

- Metrics (See attachment – “Work Plan”)

8. Other Business

1. MetaWorldX Update
 - Aurora’s digital twin will be launched during Collision Conference
 - Link to be sent to the Board
2. Collision Conference (June 17-20, 2024) – Tickets?
 - Tickets: Keith L., Anu B. Lisa H., and Angela H
 - Diem (VentureLab will supply this ticket)
 - York Region Start-Up Island
 - The Town’s Collision video was submitted

9. Next Meeting(s)

AEDC Board Meeting

June 11, 2024

Noon – 1:30 p.m.

Virtual (Zoom only)



AEDC Board Meeting, Action Teams & Ecosystem Partners

September 17, 2024

11:00 a.m. – 2:00 p.m.

The Aurora Armoury

10. Closed Session (if required)

Marilee Harris, Chair

11. Adjournment

Recommendation

THAT the meeting be adjourned.

- Motion to approve: Owen H.
 - Motion seconded: Mae K.
- Passed