



## **Aurora Economic Development Corporation Board of Directors Meeting**

### **Minutes**

<b>Date and Time:</b>	January 11, 2023 at 8:30-10:00AM
<b>Location:</b>	Zoom – Details in Calendar
<b>Attendees:</b>	Marilee Harris, Chair; Tim Hammill, Past-Chair, Steve Hinder, Vern Cunningham, Nancy Brndiar, Thai Pham, Vice-Chair, Mayor Mrakas
<b>Guests:</b>	Robin McDougall, Lisa Hausz, Sandra Ferri
<b>Regrets:</b>	Mae Khamissa, Richard Gong, Craig Youdale, Marco Ramunno, Keith Loo

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#### **Action Items arising from January 11th meeting:**

- Town presentation update on Town Square (status and communications plan)
- Schedule a tour of Town Square for AEDC Board
- Chair/Vice-Chair to conduct one/one calls with Board Members
- Agenda items for next meeting (other items to be sent to Chair): workplan, KPIs
- Town update on Sport Tourism Strategy

#### **Follow up Action Items from previous meetings:**

- Staff to present an update on Bill 23 in early 2023.
- Add Communication/Newsletter ideas/volunteers to next Agenda

#### **1. Call to Order and Land Acknowledgement**

We would like to start by acknowledging that the Anishinaabe (Ah-knee-she-knob-eh) lands on which we live and work are the traditional and treaty territory of the Chippewas of Georgina Island. Aurora is part of both Treaty #13 and the Williams Treaties. We acknowledge and thank them for sharing this land with us. The Town of Aurora has the important responsibility of the stewardship of this land now and into the future.

Meeting called to order by the Chair at 8:32.

#### **2. Approval of the Agenda**

*Quorum not met.*

### **3. Declarations of Conflict**

*None.*

### **4. Approval of Previous Minutes**

*Recommendation*

THAT the previous minutes from the November 1, 2022 meeting be approved  
THAT the previous minutes from the December 7, 2022 meeting be approved

*Quorum not met.*

### **5. Chairs Address – 5 mins**

Marilee Harris – provided comments and welcomed everyone back.  
Mentioned a reminder that there are Board Member renewals due this year.  
(See other business). Keith Loo and Thai Pham volunteered to work with staff on the Economic Development Action Plan terms of reference.

### **6. Regular Business**

#### **6.1 Communications**

##### **6.1.1 Town Updates -10 minutes**

- Mayor Tom Mrakas – provided an update on the Town’s budget process, Town Square and Streetscape project. Council has appointed Councillor Gilliland as the Board’s 2<sup>nd</sup> Council Representative Board Member.

- Doug Nadorozny – on vacation, filling in was Robin McDougall, Director of Community Services. Robin provided a detailed update on Town Square and introduced herself and portfolio she leads with the Town.

- Lisa Hausz – provided an update and connection to Robin’s group through the Sport Tourism Strategy, and that the new person, Hailey, will be invited to a future meeting to provide and update. Through the Sport Tourism strategy, the Town is working on an opportunity to host teams as part of Hockey Canada’s championship tournament. AEDC asked to participate and host a VIP event of some sort. More details in an upcoming meeting. Lisa informed the board that the new Senior Economic Development Officer will be starting on January 16<sup>th</sup> and will reach out to the Board for introductions ahead of the February meeting.

#### **6.2 Advocacy**

##### **6.2.2 Aurora Chamber Update 5 minutes**

- Sandra Ferri, President & CEO, Aurora Chamber of Commerce

Provided an update on events coming up, Women's Mastermind and small business events with the Library.

### **6.3 Committee Updates & Consultation on Town Projects**

**6.1.1 Downtown Committee** – none at this time.

Committee Chair

**6.1.2 Target Sector Committee** – none at this time.

Committee Chair

### **7. Other Business**

- Board Member Terms and AGM date  
Discussion on meeting dates. Chair and Vice Chair to have conversations with each Board member to discuss their ideas, thoughts. Also for those members whose term is nearing renewal, discuss intentions with the Chair/Vice Chair. Lisa to assist with providing contact information for the Board Members for the one/one conversations.

### **8. Next Meeting**

- Discussion required for 2023 meeting dates/times/locations  
To be part of the one/one discussions with the Chair/Vice Chair. To be communicated to Lisa to then send out calendar invites to hold the meeting dates/times.

### **9. Closed Session**

(if needed). None.

### **10. Adjournment**

*Recommendation*

THAT the meeting be adjourned.

*Quorum not met. Meeting adjourned at 9:16am.*

#### **Links:**

[Official Plan Review](#)

[Promenade Plan Discussion Paper](#)

[Aurora Town Square](#)

[Streetscape Plan](#)

[Active Transportation Master Plan](#)

[Planning Application Status Map](#)

[Green Development Standards](#)