



Aurora Economic Development Corporation

Board of Directors Meeting

MINUTES

Date & Time:	September 6, 2023 11:00 a.m. – 1:00 p.m.
Location:	The Amoury, 89 Mosley Street
Attendees:	Nancy Brndiar, Councillor Rachel Gilliland, Richard Gong, Tim Hammill, Nima Khadem Mohtaram, Mae Khamissa, Keith Loo, Mayor Tom Mrakas, and Sandra Ferri (Aurora Chamber of Commerce)
Regrets:	Marilee Harris (Chair), Steve Hinder, Craig Youdale,
Staff:	Lisa Hausz, Angela Haynes, Marco Ramunno, and Doug Nadorozny
Guest:	Allison Larsen, Inclusive Facilitation

1. Call to Order and Land Acknowledgement

We would like to start by acknowledging that the Anishinaabe lands on which we live and work are the traditional and treaty territory of the Chippewas of Georgina Island. Aurora is part of both Treaty #13 and the Williams Treaties. We acknowledge and thank them for sharing this land with us. The Town of Aurora has the important responsibility of the stewardship of this land now and into the future.

2. Approval of the Agenda

- Motion to approve: Nima K. M.
- Motion seconded: Richard G.
- Passed

3. Declarations of Conflict

None

4. Approval of Previous Minutes

Recommendation(s)

- THAT the previous minutes from June 13, 2023 meeting be approved.
- Motion to approve: Tim H.



- Motion seconded: Richard G.
- Passed

1. Chair’s Address (5 mins)

Mae Khamissa, Chair

Introduction of guest, Allison Larsen of Inclusive Facilitation

2. Regular Business

6.1 Communications

6.1.1 Town Updates (10 mins)

Mayor Tom Mrakas

- Saturday Night Fever – September 9, 2023

6.1.2. Town Updates (10 mins)

Marco Ramunno, Director of Planning & Development Services

Housing

- As directed by Council in June 2023, the Town has a housing pledge for 8K housing units by 2031.
- This pledge will be ratified by Council by the end of the month (September)

Employment

- Howland Green is constructing a 4-storey, net zero office building (across from Farm Boy)

Question (Tim H.): Is there a commitment for affordable housing?

Response (Marco R.): Yes, there will be a range of units developed.

Question (Tim H.): Have there been any application for the downtown core?

Response (Marco R.): There is a townhouse development planned south of the Library but nothing along Yonge/Wellington corridor.

6.2 Advocacy

6.2.1 Aurora Chamber Update and Proposal (15 mins)

Sandra Ferri, President & CEO, Aurora Chamber of Commerce



Middle Management Training

- 25 members in the cohort
- 4.5 – 4.8 out of 5 (rating)
- Next cohort begins in October 2023
- Chamber is hosting a culminating event for the cohorts in January 2024

Events

- Celebrity Sports Dinner – September 28, 2023

Memorandum of Understanding (MOU)

- Coordinating efforts between the Chamber and the Town
- An official document outlining roles and responsibilities will be created in collaboration with the Town’s Economic Development Department.
- MOU – The Board contacted the Chamber to run a few unique projects without duplication of efforts.
 - The BIA is working on the other areas
- (Rachel G.) – The BIA is interested in the opportunity of working on/in Economic Development.
 - BIA contracted a Marketing firm to assist with marketing and promotion.
 - BIA has no interest in duplication of efforts.

3. Action Items Update

7.1 2023 Economic Development Work Plan update (20 mins)

Lisa Hausz, Manager, Economic Development & Policy

- Attachment to be forwarded to the Board of Directors

Events

- October 25, 2023 – “Sh%t Happens”
- November 5, 2023 – Manufacturers Career Fair
 - Suggest shifting this event to 2024
 - Suggest hosting a social networking event in the Fall of 2023

4. Other Business

8.1. Governance update (deferred to October or November w/Town of Aurora Legal)

- A representative from the Town’s Legal department will attend the next Board meeting.



5. Next Meeting(s)

AEDC Economic Strategy Action Sessions

October 23 - 24, 2023

The Armoury, 89 Mosley Street

Hold the dates – these sessions will be by invite as we go through the process.

SAVE THE DATE:

November 7 – Capacity Leadership Training (Board’s Role and Community Leadership)

This is the final phase of the Economic Development Strategy – Allison will be back training the Board and Community Leaders to take the next steps in their respective strategies and action plans.

Location and time - TBD

AEDC Board Meeting

Virtual (Zoom)

November 14, 2023

8:30 - 10:00 a.m.

AEDC Board Meeting & Holiday Mixer

December 12, 2023

5:00 – 8:00 p.m.

Location TBD

6. Closed Session (if required)

Mae Khamissa, Chair

7. Adjournment

Recommendation

THAT the meeting be adjourned.

- Motion to approve: Nima K. M.
- Motion seconded: Keith L.
- Passed