



Aurora Economic Development Corporation (AEDC) Board of Directors Meeting

MINUTES

Date and Time:	May 9, 2023 8:30 – 10:00 a.m.
Location:	Virtual (Zoom)
Attendees:	Thai Pham, Tim Hammill, Steve Hinder, Councillor Rachel Gilliland, Keith Loo, Nima Mohtaram Khadem, and Richard Gong
Regrets:	Marilee Harris, Nancy Brndiar, Sandra Ferri, Aurora Chamber of Commerce, Keith Loo, Doug Nadorozny, Mayor Tom Mrakas, Mae Khamissa, and Craig Youdale.
Staff/Guests:	Lisa Hausz and Angela Haynes

1. Call to Order and Land Acknowledgement

We would like to start by acknowledging that the Anishinaabe lands on which we live and work are the traditional and treaty territory of the Chippewas of Georgina Island. Aurora is part of both Treaty #13 and the Williams Treaties. We acknowledge and thank them for sharing this land with us. The Town of Aurora has the important responsibility of the stewardship of this land now and into the future.

2. Approval of the Agenda

- Motion to approve: Richard G.

3. Declarations of Conflict

None

4. Approval of Previous Minutes

Recommendation(s)

THAT the previous minutes from the April 11, 2023 meeting be approved.

- Motion to approve: Tim H.
- Passed

5. Chair's Address

Thai P. welcomed Board Members and Town staff to the meeting.

6. REGULAR BUSINESS

6.1 Communications

6.1.1. Town Updates

Mayor Tom Mrakas

- Regrets

Doug Nadorozny, CAO

- Regrets

6.1.2. Official Plan Update – Presentation (14 min recording)

Edward Terry, Senior Policy Planner

- Refer to presentation.
- (Lisa H.) Edward can be invited back for a follow-up discussion.
- (Steve H.) The AEDC needs to delve into the Official Plan and provide insights
- (Tim H.) Requested a presentation about the Promenade.
- (Thai P.) Requested a timeline regarding the application, future development and streetscape project.
 - (Lisa H.) No timing on this yet

Community Improvement Plan (CIP)

- Comprised on the same themes as the Official Plan
- We are currently waiting for the Official Plan to be approved before the Town can move forward.

7. Action Items Update

7.1 2023 Economic Development Work Plan Update

Lisa Hausz, Manager, Economic Development & Policy

7.1.1. Emerging Aurora

The next businesses to be featured in Neighbour Media:

- May: Mission Fundraising
- June: Cookie it Up

7.1.2. Multiview

- Running until the end of October 2023
- Will be running within and outside of Aurora i.e. Toronto, Waterloo
- The system has a real time, downloadable dashboard for tracking



7.1.3. Event Update

- Street Festival (Chamber of Commerce) – June 4, 2023

Questions/Suggestions:

(Thai P.)

- How is/can Economic Development be communicated to the public?
- Is there an Economic Development update document that can be provided for Nima K. H.?
 - (Lisa H.) There is currently no orientation package for new directors. However, Lisa and Angela can meet with Nima to provide an update.
- Can an Economic Development newsletter and Communications Plan be developed?
 - (Lisa H.) One can be developed through Constant Contact
 - Keith L. and Nima K. M. volunteered to assist with content development. The Committee also asked that Sandra F. be involved.
- The Board needs to hold an indepth discussion to assign tasks and timelines to members. Steve. H agreed.

8. Other Business

8.1. Governance Update

Lisa Hausz, Manager, Economic Development & Policy

- Will send legal documents to Nima K-M and Vern C.
- Legal team will be in attendance at the next meeting

9. Next Meeting

The Armoury, 89 Mosley Street

September 6, 2023

11:00 a.m. - 1:00 p.m. w/lunch

- Immediately following Ryan Smolkin’s presentation (8:00 – 10:30 a.m.)

10. Closed Session

11. Adjournment

- Motion to adjourn: Thai P.
- Motion seconded: Nima K. M.