



Aurora Economic Development Corporation

Board of Directors Meeting

AGENDA

Date and Time: April 11, 2023 | 8:30 – 10:00 a.m.

Location: **Virtual (Zoom)**
<https://us06web.zoom.us/j/86542292101?pwd=RXFNWk91L2kraER5OHQ2RFBwRnVYQT09>

1. Call to Order and Land Acknowledgement

We would like to start by acknowledging that the Anishinaabe (Ah-knee-she-knob-eh) lands on which we live and work are the traditional and treaty territory of the Chippewas of Georgina Island. Aurora is part of both Treaty #13 and the Williams Treaties. We acknowledge and thank them for sharing this land with us. The Town of Aurora has the important responsibility of the stewardship of this land now and into the future.

2. Approval of the Agenda

Recommendation

THAT the agenda be approved

3. Declarations of Conflict

4. Approval of Previous Minutes

Recommendation

THAT the previous minutes from the March 14, 2023 meeting be approved

5. Chair's Address (5 mins)

Marilee Harris, Chair

6. Regular Business

6.1 Communications

6.1.1 Town Updates (10 mins)

- Mayor Tom Mrakas
- Doug Nadorozny, CAO
- Phil Rose, Manager, Town Square (invited)



6.2 Advocacy

6.2.1 Aurora Chamber Update (5 mins)

Sandra Ferri, President & CEO, Aurora Chamber of Commerce

6.2.2 Town Official Plan – Public Meeting, April 17th, 7pm Council Chambers

7. Action Items Update

7.1 2023 Economic Development Work Plan update (20 mins)

Lisa Hausz, Manager, Economic Development & Policy

7.1.6 Funding update

7.1.1 Multiview/Marketing Campaign update

7.1.2 Emerging Aurora Campaign update

7.1.3 Collision Update – confirm tickets

7.1.4 Talent/Workforce initiatives update

7.1.5 Events update

June 4: Chamber Street Festival – Emerging Aurora Booth

June 26-29: Collision Toronto

September 6: Emerging Aurora – Brand Domination w/Ryan Smolkin

October TBD: YES/Aurora partnership cyber security awareness event

November 1: Yes Aurora Talent Fair

November TBD: Emerging Aurora Manufacturing Event

December – AEDC Holiday Meeting/Social

8. Other Business

8.1. Governance update (10 mins)

Lisa Hausz, Manager, Economic Development & Policy

9. Next Meeting

AEDC AGM

Council Chambers

April 25, 2023

6:00 - 7:00 p.m.

10. Closed Session (if required)

Board Recruitment Interviews - Update (10 mins)

Marilee Harris, Chair

11. Adjournment

Recommendation

THAT the meeting be adjourned.